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DR. ROBERT H. KELLER

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We have a unanimity of mind and thought and heart in terms of what we want to accomplish with MaxGXL and what MaxGXL can do for literally everybody on the face of the earth. I've said this before, but I will start with it again. I honestly believe from the very depths and fiber of my being that everybody ought to have a box of MaxGXL in their medicine cabinet, if they have anything else in there other than toothpaste—whether it be aspirin, drugs, or whatever! Right next to there, and just as important is MaxGXL..so that's where I will start today.

Could you give a little background on why and you developed MaxGXLGXL?

Well, I guess I will start with the negative. I didn't develop it because I learned about glutathione and its importance in medical school, medical post graduate training, or even in my years in academic medicine. But I did open a practice and my patients really caused me to learn nutrition, and I found a very common anomaly in the laboratory values of my patients (which I look at all the time). I couldn't really understand it, and finally I decided to explore it, and found out that it was a thing called "uric acid" and when low, it meant that the body was using uric acid as the only available antioxidant, because everything else had been used.

I said, "If that's the last one standing, what's the first?" And after a lot of "fooling around" in pub med (which is the national medical database), I found this substance called "glutathione." At that time (in 1996) there were 66,000 articles on glutathione in the literature. Unfortunately, they were in basic science literature that doctors don't read. They can't—they don't have the time. Now there are over 77,000 articles on glutathione, and yet, if you look in the standard textbooks of clinical medicine, glutathione is still not even mentioned.

I went about developing a formulation that took three years and when I finally developed something I thought worked, I went back and said, "It's not enough to know the patients are feeling better, I need objective evidence that it's working. So, I went back to look at a glutathione test, and lo and behold (to my surprise!) I found out that the only glutathione test that was used clinically, was one that measured glutathione in red blood cells. The only problem with that is that red blood cells live from 90 to 120 days, and as a result you don't get a very good view of what's happened over the last three months or four months in the body—and it really doesn't give you real fine data.

So as a result of that and because of my training, I went back into the lab and actually developed a glutathione test that could measure real-time glutathione in lymphocytes. The importance here is that lymphocytes only live or exist in the bloodstream for about six hours, so you are really getting a good snapshot of what's going on in the body at that moment—and not over three or four months. Fast forward about six years because we had a little nutrition company called *VitaMune* and all-told there were probably 300 people (including everybody in my family) were on the glutathione supplement, and I had the wonderful occasion to meet Steve Scott through a very interesting series of coincidences. In any case, Steve challenged me to actually make what I had better. So we went back into the lab, reformulated, recreated, and came out with what is now MaxGXL.

Before we ever decided to do anything with this, all the owners went on the product, and we actually changed the product and had several different formulations. We found one that worked for everybody, and therefore MaxGXL was born! So that was 15 years of my life in less than five minutes.

Can you tell us, what is a Composite Patent?

There are really two forms of patents—the most common form of patent is called the “Use Patent” and it basically says that you can take what you’ve created (and it is applicable or useable or protected). They are all the same for a given clinical problem. The other word for a Composition Patent is a Mother Patent. Basically, it says that what we put together is unique enough so that the Patent Office recognized this as if it were an ethical drug.

What is the advantage of that? The advantage for a drug company is if I create a molecule that I can use as a drug, I can then put in 10,20,100 Use Patents to take that drug and use it in specific areas. Somebody with a Use Patent can’t use it for anything else other than what they have already defined. We have the opportunity, should we so choose, to take it any place we want to take it—and that’s the advantage and the difference and the rarity of gaining a Composition Patent.

It is my understanding, Dr Keller, that you have two Composite Patents.

Yes, I do. Actually, I have three, but the variance is very important. It raises issues about how and what we do with MaxGXL. We own a Composition Patent. Now the question is, “Could we go through the FDA and make it a drug?” Yes, we could, but then the problem is the hundreds of millions of dollars required to go through the FDA studies to make it a drug.

One of the drugs (a natural product) called “Omega 3 Fatty Acids” recently went through the stages to become a prescription product and it’s really illustrative and important to bring out. You can get very good Omega 3 fatty acids the same dosage as the prescriptive form for about \$27 a month. You can buy a drug called “Omnicrone” (which is Omega 3 fatty acids) and it costs \$267 a month. The difference is Omnicrone can say on their label..”we reduce cholesterol.” The nutritional or neutraceutical companies that have omega 3 fatty acids, if they put any clinical claims on their labels they will be shut down by the FDA, if not the FTC faster that you could think about it.

So there is clearly an advantage to having a Composition Patent because it does protect us and really protects us from anyone infringing on the formulation. The difficulty is that the power of a Composition Patent is its ability to be used, and since MaxGXL International is a neutraceutical company, we are not going to develop the use patents.

If someone were to go to their neighbors and tell them about MaxGXL, what would you tell them that MaxGXL is?

The first is energy. One of the testimonials I got from the request we put out was, “I feel better. I really cannot even put my finger on it, but everything is working.” I think that’s what MaxGXL does. It gives you energy; it doesn’t give you a buzz—this is not Red Bull; this is not PepsiMax. this is not caffeine times ten. This is natural, cellularly produced energy. The real function of glutathione is to improve, if not maximize or idealize the function of every cell in every organ of your body. So it gives you energy. It gives you mental clarity and focus. Boy, the testimonies

that came through about that were amazing!

The other thing it does is make you sleep better. It's amazing that something that gives you energy all through the day actually puts you into a deeper and more restorative sleep all through the night. This is just one supplement—that's amazing! I wouldn't even have known about the sleep element of it had I not been told about by you when we were at the prelaunch. I was very upset about it in the beginning because the previous product never put me to sleep. In fact I couldn't take it at night because it would keep me awake. So I decided to do my own experimentation (which I am notorious for) and I actually started taking MaxGXL late at night with trepidation because I wondered if I was going to get to sleep that night. But if I find that if I take it a little bit before an hour before I go to bed I fall asleep quicker. I sleep more deeply; I always remember my dreams. I wake up ready to rock and roll—and it feels kind of like the sleep I had 30 years ago.

So energy, mental clarity, and improved sleep. Sleep is basically when your body repairs itself from all the mistakes and problems you encountered the day before. Ultimately, although we can't prove this yet, I firmly believe that it's probably going to prolong the quality and maybe even the length of your life.

In glutathione and MaxGXL, are we helping the body to heal itself?

Pharmaceutical companies (by and large) create band-aids, and band-aids are good things. If you are bleeding, a bandaid is a wonderful thing and if you've got a headache and you take an Advil and the headache goes away, you feel fine. But the reason you got the headache didn't go away—you just put a bandaid on it. Glutathione, by improving the functioning of the cell, instead of putting a bandaid on the cut, begins to heal the cut. The question is, "How much damage is there that we need to heal?" And the answer in all instances is, "Who knows!" But with continued use of this product, you are going to heal, improve, and maximize the function of every cell in your body so that it can function the way God intended it to function, instead of the way it functions because of all the things we do to ourselves and all the things that are done to us because of food processing, environmental pollutants—and the list goes on.

Will the addition of glutathione help us look and feel better and increase our life spans?

Absolutely! Again, I will point to the comment made by Dr. Mabray last week on the call, and his father (in his 80's) told his son (Dr. Mabray), "May you get as old as you want, but never grow old." That is true. Glutathione will allow you to improve your quality of life in a major way. We say that the life span in the United States is increasing, but let me give you a little pearl that I learned—the maximum life span of humans (from all that has been published) is 122 years. How many people make it that far? Not very many.

How many make it to 100 and feel well? Not very many. I think that if you use this product for a long period of time, by healing the cells you are more likely to live longer with high energy. Doing that's really neat. When you are young and active the cells of your body work in an energy state that allows you to be young and active—and that is very much dependent on how much glutathione you have. As you age, glutathione levels go down, and if you get sick they go down even further. If you are lambasted by environmental pollutants, they go down even faster.

If you live to be 100, your glutathione levels are probably closer to that of a 30 year-old than it is to that of a 60-year-old. Not proved, but there is much circumstantial evidence. Your cells, with

enough glutathione, can function in that increased state called “phase 3 level energy” for as long as you want them to be. That means that at 80 you can go out and run a marathon because your cells are working as if you were 20 or 30!

Think about that the next time your doctor tells you the reason you can't run anymore is because of your age. It isn't. It's because of a number of things, but they are all related to the glutathione inside your cells.

How does glutathione support reduction of inflammation?

By making the cells work better, there is obviously less inflammation. MaxGXL has a unique component in that it is a major, natural anti-inflammatory. There is a switch in every cell in your body that permits that cell to develop what's called an inflammatory cascade. We turn that switch down to a very low level and for any given level of noxious stuff that's coming into your body the use of MaxGXL will not only promote the function of the cell in clearing the noxious substances more quickly, but it will also reduce the inflammation that may be a part of ingesting or inhaling the noxious stuff to start with.

That's why athletes are able to work harder because of the ability of the cells to be optimized because of the MaxGXL. Isn't that correct?

If you think about aerobic or resistance activity, 10 minutes of aerobic activity will reduce the glutathione content of your muscles by 40%. Therefore, if you are going to do extended aerobic or resistance activity, you don't have a way of recreating the glutathione inside of your cells, I submit that your workout's not going to be very profitable, and you are not going to make new muscle fibers because they will be damaged by the inflammation caused by exercise. So MaxGXL hits the problem in two ways: It allows your cells to produce more and more glutathione, and it shuts down the inflammation that would tend to damage your muscles.

If you take MaxGXL and do a little exercise you have improved the ability of your cells to produce glutathione because you've given your body everything it needs. Your cells will live happily for a far longer time than they otherwise would.

Who can take the MaxGXL?

There are “sacred cows” according to the FDA and the FTC, and they are children and pregnant women. Until studies are done in those two classes to prove the safety we can't nor should we say they are usable for those people. From a strictly scientific standpoint (not clinical nor am I recommending it) there is no reason why this would be detrimental or harmful to any body. But we can't say that until we've looked formally at children or pregnant women, if we ever choose to do that. So it is restricted at the present time to adults. I know there are people who are using it with children without our recommendation or approval (or the company's knowledge) but we can't say it until it has been proven, so at the present time it is restricted to adults.